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Navneet Bhushan (Navneet) is the founder director of CRAFITTI CONSULTING ([www.crafitti.com](http://www.crafitti.com)) – an Innovation, Strategy and Intellectual Property Research, Consulting and Training firm head-quartered at Bangalore, India, currently running the 17th year of successful operations. He is a member of board of School of National Security Studies (SNSS), Central University Gujarat (Years 2019-2022, 2023-2026) and an advisor to deep technology companies such as Acclivis-Tech and Xera Aerospace.

He is the principal author of Strategic Decision Making- Applying the Analytic Hierarchy Process published by Springer-Verlag, UK. The book has more than 1460+ citations on Google Scholar and has been featured at *Harvard Business School working knowledge for business leaders* (<https://hbswk.hbs.edu/archive/strategic-decision-making-applying-the-analytic-hierarchy-process>).

He is an associate editor of the International Journal of Analytic Hierarchy Process and reviews research papers for *Defence Science Journal*. He writes on Strategy, Defence and Security frequently at Indian Defence Review <http://www.indiandefencereview.com/author/navneetbhushan/>. Navneet has written columns on National Security Technology – [NatSecTech](https://indiandefenceindustries.in/node/726) and [Design Centric Warfare](https://iadnews.in/author/navneet-bhushan/).

Navneet has been conferred **Entrepreneurial Innovation and Leadership Award for 2012 at Pune.** *The Society for Reliability Engineering, Quality and Operations Management (SREQOM) Conferred an Award to Navneet for his outstanding contributions as an Author, Researcher, Consultant, and Innovator at its 6th International Conference at Delhi University, 2012.*

Over a career spanning more than 3 decades, Navneet held positions such as *Vice-President and Head (Innovation) with Hexaware Technologies, Principal Consultant with Wipro Technologies, CEO of CREAX Information Technologies Pvt Ltd., Technology Specialist at Philips Global Intellectual Property & Standards (IP&S) division, and Senior Research Associate with Infosys Technologies.* Navneet earlier worked as a *Scientist at Defence Research & Development Organization (DRDO)* for a decade (1990-2000)*.*

Navneet has authored more than 65 technical research papers and articles in various International and National Journals, Trade Magazines and Conferences. He has been an invited speaker in core technology forums, conferences and seminars and has been a regular contributor in national and international media on technology and business. Navneet has been interviewed on India’s national television network and on All India Radio (A.I.R). He has spoken at various organizations/forums/conferences as Invited speaker/Keynote speaker. He was invited to give talks on Emerging warfare trends at NIAS, Bangalore besidestalks at Global Forum for Sustainable Transformation (GFST) Hyderabad, Central University Gujarat (CUG), India Quality Forum, besides TRIZCON 2020 in USA and Future of Learning 2020 at IIM Bangalore. He has given keynote/invited talks at various organizations and programs such as *GE TRIZ Trends 2018* and 2016, *Young Scholars Workshop on Strategic Issues, Central University Gujarat and Carnegie Endowment for International peace, 2017,* *Dr Reddy’s Labs Innovation day 2016*, *Thailand BISPA 2013, Thailand Research Forum (TRF) 2013*, *Nepal Technology and Innovation Management 2012 and 2014, PMI Bangalore conference 2012, etc.* Navneet has conducted innovation, TRIZ, Lean and Patent based workshops for more than 5000 senior and middle level executives of companies such as, Philips, Cap-Gemini, HAL, LG, IOCL, GAIL, Wipro, Honeywell, Infosys, Aditya Birla Group, ABB, GE, Hughes, Thomson-Reuters, CavinKare, TVS Motors, Weir Minerals, DRDO, etc. He has taught/conducted workshops at National Institute of Design, Gandhinagar and School of National Security Studies. Central University Gujarat. He is a **visiting faculty** at National Institute of Design (NID), Gandinagar and teaches a regular module every year called Strategic Design Management- Futures using a self-developed framework to study future scenarios called SEE-EXPLORE-EMBRACE-DESIGN (SEED) Framework. He has also taught MBA Schools and Engineering colleges at Bangalore. He is currently conducting the warfare simulations and strategies course for the newly launched M.Tech in Defence Technology at Amity, Amrita, Manipal, Cochin, VJTI-Mumbai Kumarguru College of technology and Kurukshetra Universities. Amity University has awarded Navneet the title of **Honorary Professor** at *Amity Institute of Defence Technology, Amity University, Uttar Pradesh, India*, in 2022. Recently Navneet’s book on innovation and entrepreneurship with poems and stories titled “Bhelpuri Thoughts” has been published <https://www.amazon.in/dp/B0B8V48VWZ>. His new book is titled “Inventive Energy of the World – What Humanity is Inventing today?” <https://www.amazon.in/INVENTIVE-ENERGY-WORLD-Humanity-Inventing-ebook/dp/B0BCDHDDWC> Navneet Blogs at <http://innovationcrafting.blogspot.com>.